

Brussels, December 2025

Proposal for Cooperation between ECO Platform and Associations of Construction Product Manufacturers

Context and Motivation

With the upcoming mandatory declaration of environmental data under the new Construction Products Regulation (CPR) and the increasing market demand driven by the Energy Performance of Buildings Directive (EPBD) and building life cycle assessment (LCA) requirements, Environmental Product Declarations (EPDs) and Digital Product Passports (DPPs) will become a key criterion for product selection in tenders and procurement.

Manufacturers must prepare now to remain competitive. Given the complexity of the requirements, the associations of construction product manufacturers play a crucial role in enabling their members to understand, manage, and strategically address the related challenges and opportunities.

Already today, the industry is facing capacity bottlenecks in the creation of EPDs due to a lack of qualified experts. To meet the rapidly increasing future demand and to avoid cost escalations and delays, it is urgently necessary to build up sufficient capacities across all parties involved in the process — from manufacturers and associations to consultants and verifiers. This cooperation proposal aims to contribute to that objective.

ECO Platform's Role and Expertise

As a multi-stakeholder, non-profit organization recognized for its independence, technical competence, and credibility, the ECO Platform has developed structured curricula and training programs to equip manufacturers with the essential knowledge and skills for managing EPD and Declaration of Performance and Conformity (DoPC) topics.

The objective is to establish a common competence standard for the management of EPD-related processes within the construction products industry.

Cooperation Framework

Through cooperation, industry associations can:

- Leverage ECO Platform's established training content, developed and continuously updated by recognized experts.
- Access qualified trainers without having to build internal capacity from scratch.
- Adapt training content to the specific needs of their product categories.
- Integrate their own experts or instructors for relevant modules.
- Co-brand and jointly organize courses and events.

While current price structures follow standardized frameworks, future cooperation and increasing scale will enable greater flexibility in pricing models.

Training Portfolio

1. Executive Roundtables

Strategic briefings for senior executives organized jointly with associations. Aim to foster understanding that environmental performance declarations are no longer a “nice-to-have” but a prerequisite for market access and competitiveness.

- Two-hour onsite or online event
- Provide insights into market transformation and regulatory trends.
- Highlight the need for early action given the time-intensive preparation and limited market capacity for expert services.

2. Qualified ECO EPD Communicator (QEEC)

Focuses on understanding and communicating EPDs, comparing environmental performance, and addressing upcoming environmental procurement requirements in sustainable construction.

Suitable for sales and marketing professionals, architects and project consultants, procurement as well as product managers, and other stakeholders involved in product specification and communication.

After passing the final assessment, participants receive an official ECO Platform Certificate as Qualified ECO EPD Communicator.

- Two-day onsite training or alternatively three half-day online sessions.
- No prior knowledge required.
- Available in several languages.

3. Qualified ECO EPD Officer (QEEO)

QEEOs acquire in-depth knowledge on the creation and management of EPDs. They are trained to act as EPD Managers for manufacturers.

EPD Managers organize the preparation of EPDs and the environmental information required for the Declaration of Performance, which - under the new Construction Products Regulation - will become mandatory for CE marking.

The program concludes with an examination, and successful participants receive an official ECO Platform Certificate as Qualified ECO EPD Officer.

- Nine half-day online sessions.
- No prior knowledge required.
- Delivered in English language.
- Covers:
 - Legal and market requirements.
 - Fundamentals of LCA and EPD.

- In-house vs. external resources and competencies.
- Tool and service provider selection and management.
- Data collection and supply chain management.
- Verification, automation, and digitalization.
- Marketing aspects of EPDs.

More information:

<https://education.eco-platform.org/>

Outlook and Next Steps

ECO Platform is continuously expanding its training offer to include LCA consultants and reviewers, and is developing e-learning modules to complement or replace live courses. Details of cooperation—such as branding, pricing, and localization—can be defined bilaterally.

Associations that are members of ECO Platform may extend member pricing conditions to their own members, or establish customized agreements where appropriate.